



GRRAND AFFAIR 2019

Friday, November 1st, 2019 - Mellwood Art Center

Dear Prospective Sponsor,

The 2019 GRRAND Affair is approaching quickly and we are looking for support! This year's event will be held on Friday, November 1st, at the Mellwood Art and Entertainment Center in Louisville, KY. The GRRAND Affair is the annual fundraiser for Golden Retriever Rescue and Adoption of Needy Dogs (GRRAND), and the source of the majority of the funding for the organization's operations. Our mission is to rescue, rehabilitate, and re-home Golden Retrievers and other needy dogs that have been abandoned, abused, or neglected, along with victims of changed life circumstances.

GRRAND is a local 501(c)(3) non-profit organization that began in Louisville in 1996, and has since expanded to Southern Indiana, Lexington, Cincinnati, and Dayton. The organization has grown over the past 23 years, and this year we expect to home our 5,000th dog. This has been made possible with donations from people and companies like you.

In 2017, we accepted the donation of a kennel, which has been named GRRAND Central Station. With the addition of the kennel, we are now able to expand the number of dogs that we are rescuing but have also incurred greater expenses. This year we rescued a dog who had been hit by a car and abandoned, who required several surgeries totaling over \$5,000. In April 2019 alone, we rescued 38 dogs. As we help more dogs find forever homes, our needs for fundraising are at an all time high.

Today we have over 3,500 GRRAND supporters in Kentucky, Ohio, and Indiana who are invited to the annual event, and traditionally have around 400 people in attendance. For the past several years, our event has raised over \$100,000 each year.

I am writing to ask for your support as a GRRAND Affair Sponsor. Enclosed you will find the benefits of each level of sponsorship, which include, but are not limited to, logo/name recognition in the GRRAND Affair printed materials, social media recognition, online bidding website and mobile bidding displays, and emails to our 3,500 GRRAND supporters. The sponsorship opportunities are listed below:

GRRAND Affair Event Sponsorship:

-\$10,000 Presenting Sponsor	-\$2,500 Alpha Dog	-\$250 Good Dog
-\$7,500 GRRAND Champion	-\$1,000 Golden Crown	
-\$5,000 Pick of the Litter	-\$500 Big Pup	

A breakdown of the benefits for each level can be found on the next page.




























Thank you for your support.

Sincerely,
Lauren Vaughan
GRRAND Affair Chair
laurenvaughan502@me.com
(502) 523-7048

2019 GRRAND Affair Sponsorship Benefits at a Glance

Proceeds from the GRRAND Affair are responsible for the majority of GRRAND's annual operating budget. In order to achieve our goal to raise \$150,000 for GRRAND, we rely on our loyal members, friends, and supporters. All donations are tax deductible.

Review the benefits of all sponsorship levels below and select the GRRAND Affair Sponsorship donation that works for you!

	Presenting Sponsor \$10,000	GRRAND Champion \$7,500	Pick of the Litter! \$5,000	Alpha Dog \$2,500	Golden Crown \$1,000	Big Pup \$500	Good Dog \$250
Speaking Opportunity at Event							
Verbal Acknowledgement at Event							
Name/Logo Recognition on Invitations							
Name/Logo Recognition on Printed Program							
Name/Logo Recognition on Quarterly GRROWL Mailing							
Company Logo with Website Link on Event Webpage							
Company Logo featured on Mobile Bidding Apps and Video screens throughout Event							
Personalized Facebook Posts to over 8,600 Followers							
Complimentary Tickets to the Event	16 Tickets	12 Tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets
Reserved Table with Logo Recognition at Event	2 Tables	2 Tables	1 Table				

Cash Raffle Sponsorship:

Finally, we are seeking a company to sponsor the \$2,500 cash raffle. The raffle sponsor's logo will be on each raffle ticket sold. In the past we have sold over \$7,500 in raffle tickets in a single event!

If you would like to sponsor the 2019 GRRAND Affair, you may do so by sending a check via mail (address above) with the company name to be printed on the memo line. Feel free to contact me for further information.

**Golden Retriever Rescue & Adoption of Needy Dogs Presents
The GRRAND Affair 2019: Celebrating 5GRRAND**

Friday, November 1st, 2019

6:30 to 10:00 PM

Mellwood Art and Entertainment Center

- o **WHAT:** The GRRAND Affair is an evening with great food, music, and a silent auction with over 250 items. A drawing for the \$2,500 cash raffle will occur along with the Poo-Bah split-the-pot drawing. As presented last year, there will be a cork pull raffle for chance to win high-end bourbon and wine bottles. As this event funds the majority of GRRAND's annual operating expenses, the fundraising goal is \$150,000 to continue to fund GRRAND's mission.
- o **WHY:** GRRAND (Golden Retriever Rescue & Adoption of Needy Dogs) is a non-profit, 501(c)(3), volunteer organization dedicated to rescuing, rehabilitating, and re-homing abandoned or displaced golden retrievers and needy dogs. GRRAND also seeks to educate the public regarding responsible pet ownership, including appropriate diet, vaccinations, heartworm prevention, and preventative care.

Founded in 1996, GRRAND serves the Louisville, Southern Indiana, Lexington, Northern Kentucky, Cincinnati and Dayton areas, and has grown to have over 3,500 members. GRRAND has developed relationships with veterinary clinics, kennels, foster homes, and various humane and shelter organizations. This year we are celebrating the adoption of our 5,000th dog. Our rescue work requires a significant volunteer base, as well as funding to provide appropriate medical care, behavioral training, and boarding. Vet care costs and boarding represent 70% of GRRAND's annual operating costs. We need the support of our community to keep pace with the number of dogs needing our support and rescue.

GRRAND By the Numbers

As reasonable stewards for every dollar that comes into our program, we feel an obligation to share with you what it takes to successfully rescue hundreds of dogs each year.

- o The GRRAND Affair is annually our largest income source for our operating budget.
- o Veterinary costs account for 55% of our annual operating budget.
- o In our first year, 1996, GRRAND placed 37 abandoned dogs. This year, GRRAND celebrates placing 5,000 dogs over our 23 year history.
- o In an average month, we have approximately 25-30 dogs in our program.
- o From the moment of intake to the point of adoption, approximately 30 specific actions are required to rescue one dog.
- o During a typical month
 - o Volunteers walk 2-5 dogs at the kennel at least twice every day rain or shine
 - o GRRAND volunteers make approximately 60 trips to the vet
 - o 15-20 dogs are placed in adoptive homes
 - o Volunteers drive over 2,500 miles transporting dogs
 - o Volunteers make over 900 phone calls
 - o 40-50 adoption applications are screened by volunteers and then home visits are conducted
- o GRRAND can only meet the needs of our Golden Retrievers and needy dogs with the help of many wonderful volunteers.
- o GRRAND is a 501(c)(3) organization registered with the Commonwealth of Kentucky.



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2019 GRRAND Affair Sponsorship Form

I will make a GRRAND Affair Event sponsorship gift of

\$10,000 \$5,000 \$2,500 \$1,000 \$500 \$250

I will be the \$2,500 CASH Raffle Sponsor:

\$2,500

Method of payment:

Check enclosed (payable to GRRAND)

Sponsorship made with credit card on www.bidpal.net/GA2019

Name _____

Address _____

Phone Number _____

Email Address _____

Your name or business name as you wish to be acknowledged in printed materials:

Please return completed form to
GRRAND Affair
Attn: Lauren Vaughan
P.O. Box 6132, Louisville, KY 40206